

MCYHA

Board Meeting

May 5, 2008

Attending: Mark Herzog, Shannon Nickels, Missy Christensen, Lowell Johnson, Cassy Braun, Renee Tiller, Mark Jaeger, Brian Kiley, and Jennifer Rogler.

Call to order: 7:00 p.m.

Approve Minutes: April minutes; approved as amended

Introduction of New Board Members: Tonight we met our three new members; Mark Jaeger, Jennifer Rogler, and Brian Kiley.

Programs/Marketing/Coaching committee meeting: Tonight we discussed, along with our program/marketing reps, a Growth Tactics Matrix that was put together that had many ideas for recruiting and advertising. A few ideas brought up were finding past hockey families that would possibly be interested in sponsoring new players, at any level, with a \$100 scholarship towards the cost of their season, handing out lawn signs at registration for families to proudly display and advertise, and maybe having a "jersey day" at our children's schools where they can advertise themselves.

Fundraising: We followed up on last seasons Blade Bash and saw where the profits and losses took place. We looked at a timeline and projected profit for 2008-2009 season, are open to more suggested fundraising ideas. So far, we are planning on selling 50/50 raffles at 141 speedway, we plan on selling Port Pizza again and also planning on another Blade Bash. We need to get the word out that families can start fulfilling their fundraising obligations either as makeup for last season, or get a start on this coming season by selling raffle tickets at 141 Speedway. Volunteers are needed and can contact Lori Deschene at 684-1976 or ldeschene@comcast.net.

Volunteer Matrix: We would like to have this available on the website. First we need to add the high school level head scheduler and have decided they would receive their 10 hours of team credit for this position. We should make it known that any other accumulated team or fundraising hours need to be submitted so they are accounted for. The final draft should also have the entire "paid position" column deleted because the single paid position has it stated in the comment column.

NEW BUSINESS

MCYHA Vice President Election: Shannon Nickels voiced her intent to apply for this position. Motion was made to approve this position, seconded and was passed unanimously.

WAHA Region 3 Meeting: Meeting was held April 30 at Cornerstone. Large item of interest discussed was the One Goal Program, which is basically a way USA Hockey and WAHA are trying to increase the amount of youth involved in hockey by making the equipment available at an extremely affordable cost. It has been decided that we do have the money available in our equipment budget and will look into taking action on involving ourselves in this program. Having a more uniform approach to doing background checks on coaches was discussed, along with legal forms of Birth Certificates, and a fundraising idea to have a sled hockey tournament.

OLD BUSINESS

2007-2008 Season Survey: We had 50+ responses to this survey and the results are now available on our website.

WIAA Task Force: We are looking into arranging a meeting with contacts who have experience and knowledge to change over to WIAA.

Summer Hockey: Will be held Tuesday evenings for 8 weeks beginning June 10th. We will need to come up with some sort of liability waiver to be signed. We have all the coaches we will need and the plan is to get these registrations to area schools to send home with kids, and also utilize radio and newspaper ads, and will be on website by end of May.

Tentative Hockey Season 2008-2009: We will no longer have County League, but will change the Basic Skate program to four different levels in hopes that once a child achieves their basic skills they would just move on to their age appropriate hockey level team. However, we do need to look into more bumpers or some kind of partitions for separation of the levels. We discussed having someone put something simple together made from wood.

Budgeting items still need to be worked out, such as ice costs, before we will know what to set registration fees at this year. The budget should be ready to approve at the June 2 meeting.

Finance. We looked at the financial report and feel more detail in the report would be nice. Better tracking on items going in and out would take care of this issue. All financial transactions should be going through Lowell Johnson.

Open Forum: We have been notified that our association is on a one year watch, and is being considered being changed from Region 3 to Region 4. We will look into the changes this would bring to our playing schedules..

The fee for participation in the Glacier League has been changed from \$150 per association, to \$20 per participating level. Squirts took 1st in the division for 2007-2008 season and will receive the traveling trophy for display at the Ice Center. A link to view last year's standings is available on the Fox Valley Blades' website.

Adjourned at 9:00 p.m.

Next Board meeting, July 7 , 7:00 p.m. @ MCIC