

1) How did you first hear about Hockey in Manitowoc?

Billboard	3	7%
Friends	15	33%
Ice Center	14	31%
Newspaper	2	4%
Radio	0	0%
School Flyers	5	11%
TV Commercial	0	0%
Website	0	0%
Other, please specify	10	22% (10 Responses)
~ husband played as a kid		
~ Inquired at the Ice Center		
~ county fair		
~ Son asked to learn how to play hockey.		
~ been too long to remember		
~ transfer		
~ found it myself by looking in phone book		
~ went looking		
~ Always a fan of hockey, sought out hockey.		
~ Family participated long ago		

2) What level(s) did your child(ren) play this season?

Varsity	8	18%
JV	5	11%
Girls U-19	4	9%
Bantam	14	31%
Peewee	8	18%
Squirt	9	20%
Mite	8	18%
County League	2	4%
Basic Skate/Basic Hockey	3	7%

3) Would you consider this season, a good season?

Yes	34	77%
No	10	23%

4) How do you think your child(ren) would answer the question "Would you consider this season a good season?"

Yes	36	80%
No	9	20%

5) Did you observe practices? Or did you drop off your child(ren)?

Observe Practices	32	76%
Drop off	10	24%

6) Do you feel your child(ren) improved/developed this season?

Yes 34 77%
No 10 23%

7) COACHES --- The coaching committee is dedicated to providing quality coaches and spends a great deal of time recruiting and planning for a busy season. Below, please rate the overall performances of the coaches.

	<u>Yes</u>		<u>No</u>	
Did coaches attend majority of practices?	37	84%	7	16%
Did coaches attend majority of games?	36	84%	7	16%
Did coaches have a variety of skills development drills?	36	84%	7	16%
Did coaches teach the kids positions in hockey?	26	60%	17	40%
Did coaches ask what positions kids were interested in playing?	29	78%	8	22%
Did coaches in lower levels rotate kids through all positions?	20	80%	5	20%
Did coaches give each child a fair amount of ice time during games?	35	85%	6	15%
Did coaches treat all children/parents with respect on and off the ice?	39	91%	4	9%
Were coaches knowledgeable about the game of hockey?	40	93%	3	7%

8) PRACTICES --- The programs committee is committed to developing and organizing the practice times and number of practices per week. Please answer the following questions.

	<u>Yes</u>		<u>No</u>	
Was practice twice a week sufficient? (Travel/County Leagues only)	22	63%	13	37%
Would you like to see more practices?	23	53%	20	47%
Would you like to see fewer practices?	1	2%	41	98%
Was the amount of time for practices sufficient?	26	63%	15	37%
Would you pay a larger registration fee if more practice and game time was available?	25	60%	17	40%
The travel hockey league normally runs 21 weeks (mid-October to first week in March), is this season length acceptable?	40	95%	2	5%
Is this season length too short?	5	12%	38	88%
Is this season length too long?	1	2%	40	98%
Would your child(ren) participate in summer hockey, if available?	28	65%	15	35%
Would you like to see the Mite travel league become a Cross-Ice program?	15	45%	18	55%

9) GAMES --- WAHA and the hockey association determine the number of games to be played for each level. With the help of the Head Scheduler, most of the games are scheduled before the season begins. Then, we rely on Team Schedulers to help verify, change or cancel game schedules. Please answer the following questions.

	<u>Yes</u>	<u>No</u>
Was the amount of games sufficient?	24 60%	16 40%
Would you like to have more games?	20 50%	20 50%
Would you like to have fewer games?	1 3%	37 97%
Were travel games too far away?	7 18%	33 82%
Were travel games too close to home?	0 0%	38 100%
Were you notified promptly when there was a game change?	32 82%	7 18%

10) REFEREES --- Each travel league game is officiated by referees. In order to better our service, the hockey association would like to recruit any child(ren) who may be interested in becoming a referee to contact a board member to get more information on training sessions for next year's hockey season.

	<u>Yes</u>	<u>No</u>
Would your child(ren) be interested in attending training to become a Referee?	6 16%	32 84%

11) TEAM VOLUNTEER HOURS --- The hockey association depends strongly on parent volunteers to help in any way they can so our association can run smoothly, stay organized and help our association grow.

	<u>Yes</u>	<u>No</u>
Did you feel there were enough opportunities to meet your 10 team volunteer hour commitment? (Travel League only)	32 76%	10 24%

Would you be interested in collecting and logging all volunteer hours for next season on a spreadsheet which is posted at the ice center? If yes, please contact a board member.	2 5%	40 95%
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12) FUNDRAISING --- We are a non-profit organization and rely on each family to participate in our fundraising efforts. The fundraising committee works hard to raise funds to help provide quality hockey programs each year. Fundraising is a vital part of our association as well as recruiting players for all levels. We fundraise because 1) it supports all children who are interested in playing hockey 2) it helps keep registration fees as low as reasonably possible. Please answer the following questions.

	<u>Yes</u>		<u>No</u>	
Were you on the fundraising committee and/or helped organize any fundraisers?	15	34%	29	66%
Did you participate in selling products?	34	77%	10	23%
Did we have enough fundraising options?	36	84%	7	16%
Did we have too many fundraising options?	5	12%	37	88%
Do we need more fundraising options?	13	32%	27	68%
Did we communicate fundraisers effectively?	33	75%	11	25%
Did we communicate the results of each fundraiser effectively?	27	61%	17	39%
Did you feel there were enough opportunities to meet your 10 fundraising volunteer hour commitment? (Travel League only)	35	85%	6	15%

13) What fundraising options would you like to see for the 2008-2009 Hockey season?

Blade Bash	39	93%	
Candy Bars	16	38%	
Cookie Dough	10	24%	
Football Frenzy	28	67%	
Pizza	36	86%	
Poinsettias	14	33%	
141 Speedway	16	38%	
Other, please specify	5	12%	(5 Responses)
~ Scrip - check out www.scrip.com I would help!!			
~ sell ads on the web site			
~ Skate-a-thon			
~ Ponderosa - (work as waiters) work well : tips + %			
~ I heard 141 was closing in 2008...not sure though			

14) HOCKEY BOARD AND SUB-COMMITTEES --- The board and sub-committees are volunteer parents who dedicate their time and energy to help develop, support and organize youth hockey. We need your help either by becoming a board member or by joining one of our many committees to help our association grow and prosper - we do it for our children!

	<u>Yes</u>		<u>No</u>	
Do you think the efforts of the Board were adequate?	36	90%	4	10%
Do you think the efforts of the Sub-committees were adequate?	34	87%	5	13%
Do you plan to join the Hockey Board?	8	20%	32	80%
Do you plan to join any Sub-Committees?	16	41%	23	59%

15) Hockey does not end in March for some members. We have work that needs to be done over the summer. If you are interested in helping one or more of these committees over the summer, please select which ones interest you below.

Coaching Committee	3	23%
Fundraising Committee	4	31%
Marketing Committee	4	31%
Programs Committee	3	23%
Recruiting Committee	3	23%
Registration Committee	4	31%
Contacting area businesses to advertise on our website	2	15%
Please list name/phone # so we can contact you!	8	62%

16) COMMUNICATION --- We know how important it is to communicate to all the members of the hockey association and we rely heavily on certain communication tools such as email, website, team parents etc. to pass the word. Please answer the following questions.

	<u>Yes</u>	<u>No</u>
Was the hockey newsletter informative?	40 91%	4 9%
Was the website up-to-date and informative?	38 90%	4 10%
Is email the best way to communicate to your family?	42 98%	1 2%
Did you see hockey information in the newspaper?	35 81%	8 19%
Did you hear hockey information on the radio?	6 14%	38 86%
Did your child receive a hockey flyer in their school folders at the beginning of the school year? (Preschool or Elementary schools only)	19 61%	12 39%
Did you see hockey information on the cable community calendar?	3 8%	35 92%
Do you read the board meeting minutes which are posted on the website?	24 57%	18 43%
Have you read the member handbook which is posted on the website?	24 57%	18 43%

17) How would you rate the Manitowoc Breakers Website (www.manitowochockey.org)?

	<u>Excellent</u>	<u>Adequate</u>	<u>Needs Improvement</u>
HOME PAGE - Current Topics, Links, and Business Advertisement	17 41%	21 51%	3 7%
TEAM PAGES - Registration Information, Team Photos, Rosters, Contacts, and Schedules	21 51%	15 37%	5 12%
NEWS PAGE - Association Events, Newsletters, Fundraising, Videos	17 44%	19 49%	3 8%
BOARD PAGE - Board Members, By Laws, Member Handbook, Board Meeting Minutes	15 38%	23 58%	2 5%
RINK PAGE - Provides driving instructions to area ice center	16 40%	21 52%	3 8%

18) Does your child(ren) plan to play hockey next season? If so, what levels will your children be in next season? Levels are listed by birth year and level.

1990-1991 Varsity	9	20%
1992-1993 JV	10	23%
1989-1996 Girls Under 19	3	7%
1994-1995 Bantam	9	20%
1996-1997 Peewee	7	16%
1998-1999 Squirt	4	9%
2000-2003 Mite	4	9%
County League	3	7%
Basic Skate/Basic Hockey	1	2%
No not returning next season, please explain	6	14%

19) Would you recommend our hockey program to other parents and children?

Yes	40	95%
No	2	5%

20) List any comments, questions, concerns, or suggestions below regarding Coaches, Programs, Volunteer Hours, Fundraising, Committees, Communication, Website, Marketing, Recruiting or the hockey season in general. (19 Responses – Board will be discussing and addressing these comments and responding at a later date.)